Formerly THE NEWS LETTER of the College Inglish Association

Vol. XV-No. 5

Published at Northampton, Mass., Editorial Office, University of Massachusetts, Amherst, Mass.

### Seek The Finer Flavor

American cast of mind that has little use for the artist or the writer. and professes to see in the pursuits of such people a lack of virility—as though virility could not find expression in the creation of beauty, as though Michelangelo had never wielded his brush, as though Dante had never taken up his pen, as though the plays of Shakespeare were lacking in manliness.

The bearers of this neomaterial-ism seem, indeed, to have a strange self-consciousness about the subject of virility—a strange need to em-phasize and demonstrate it by exhiphasize and demonstrate it by exhibitions of taciturnity, callousness, and physical aggressiveness—as though there were some anxiety lest, in the absence of these exhibitions, it might be found wanting.

What weakness is it in us Americans that so often makes us embared or afraid to indulge the genrassed or arraid to indulge the gen-tile impulse, to seek the finer and rarer flavor, to admit frankly and without stammering apologies to an al, Saturday Review, May 30). tle impulse, to seek the finer and rarer flavor, to admit frankly and

There is a powerful strain of our appreciation for the wonder of the merican cast of mind that has litted use for the artist or the writer, and professes to see in the pursuits in short, that has been recorded in the images of word and line created by the hands of men in past ages? What is it that makes us fear to acknowledge the greatness of other lands, or of other times, to shun the subtle and the unfamiliar?

What is it that causes us to huddle together, herdlike, in tastes and enthusiasms that represent only the common denominator of popular acquiescence, rather than to show ourselves were to the temperature to the temperature. quiescence, rather than to show ourselves receptive to the tremendous flights of creative imagination of which the individual mind has shown itself capable? Is it that we are forgetful of the true sources of our moral strength, afraid of ourselves, afraid to look into the chaos of our own breasts, afraid of the bright, penetrating light of the great teachers?

### THE SCOTTISH UNIVERSITIES

There are four universities in Scotland, three dating from the 15th and one from the 16th centu-15th and one from the 16th century. St. Andrew's, Glasgow, and Aberdeen were created by papal authority as training colleges for priests. Edinburgh is the youngster among them—not yet 400 years old. It is the first example years old. It is the first example in the English-speaking world of a university set up, as so many have been since, through the initiative of a particular community anxious to have its own seat of higher learning. St. Andrew's is the only one which has always been, and still continues to be, col-legiate and residential. giate and residential.

Paris vs. Bologna The distinction between the four ld Scottish universities and the wo old English ones comes right own from medieval times. The niversities of Europe seem to miversities of Europe seem to ave had two main archetypes, Paris and Bologna; and, broadly peaking, I believe that where Oxord and Cambridge followed the attern of Paris, the Scottish universities followed that of Bologna. modern times the main differces seem to me to be in the alifications required for enterng for a degree, and in the status eld by the undergraduate in the nstitution of the university.

In Oxbridge to be qualified to In Oxbridge to be qualified to the for a degree you must eat many dinners and sleep so many ghts inside your college, over a ted number of terms: the stern-Scot does not consider eating desepting high academic acmplishments, and in Scottish, as American universities, it is necessary to attend lectures or classes for a fived period and do the break er a fixed period and do the pre-ribed work to the teachers' sat-action. In Oxbridge a fixed nimum period of residence is quired: in Scotland a fixed miniim amount of class-attendance

#### Inter-Relationship of Town and Gown

The constitution of the govern The constitution of the govern-ing body, the Court, varies slight-ly from university to university, but in Aberdeen it consists of 14 members: the Rector; the Princi-pal; the Lord Provost of the city (Scottish equivalent of an English ord Mayor); the Rector's ass sor (a local man appointed nominally by the Rector, but probably on the Court's own recommendation), who attends in the Rector's tion), who attends in the Rector's absence and represents undergraduate interests; the Chancellor's assessor (also a local man); the Town Council assessor (elected by the Town Council in addition to the Lord Provost); four elected representatives of the General Council, serving four-year overlaping terms; and four elected representatives of the Senate, also serving four-year overlapping terms.

The notable things about this constitution are, I think, that it recognizes the inter-relationship of the town and the university; that the majority of the members are not drawn from the academic are not drawn from the academic and that it gives the are not drawn from the academic profession; and that it gives the undergraduates a special and dig-nified place in the scheme of things. Scottish undergraduates things. Scottish undergraduates are assumed (perhaps not always quite justifiably) to be fully responsible beings. They have the right to elect the Chairman of the governing body-and they do it by a very curious old method of election which has come right down from medieval times, the better to assert and emphasize the antiquity of this privilege.

## Undergraduates: A Place in the Sun

In the past the undergraduates (Continued page 8, Column 1)

## Durham. WILLIAM CARLOS WILLIAMS

William Carlos Williams had been invited to Hanover College as the guest of the Indiana College English Association. He was committed to deliver two addressesone to the Hanover student body on Saturday morning, and one to the assembled English professors of the state at their annual banguet Saturday evening. When we williams is not a fluent speaker; his speaking, like much of his exof the state at their annual ban-quet Saturday evening. When we arrived at the college auditorium for the first speech, I could not get our visiting poet to sit or stand in one place. He kept stalking around like a hungry leopard. It was not until later that I realized that this was an external manifes-tation of the tension-maslatrom that this was an external manifestation of the tension-maelstrom which was continually tearing him up inside. Our stage props consisted of a table and a chair—the table for Williams, the chair for me. He had requested a table rather than the conventional rostrum, and when I asked him what on earth he would do with a table, he bellowed, "Why, hell, I don't know what I'll do with it—I might stand on it!" stand on it!"

know what I'll do with it—I might stand on it!"

New Techniques for a New Age
The major premise of the morning speech was: A new age requires new rhythms; the heroic couplet and blank verse of the Elizabethan and Augustan ages were splendid for the aristocratic poets of those times, but free verse is the only proper vehicle for the freedom-loving democratic American poet of the twentieth century. This line of reasoning led to the climactic and striking assertion that all past poetry is outdated: we recognize certain things to be outmoded in electronics, industry, science—why not therefore in literature? (I gulped; visions floated before my mind of everybody dropping out of my Romantic and Victorian classes. Of course, Williams did not mean that we cannot draw continued inspiration from the older writers, and especially from Shakesmeare, whom he vener. the older writers, and especially from Shakespeare, whom he vener-

Sincerity the Keynote
Quite apart from what he said,
the morning address revealed that
Williams is not a fluent speaker;
his speaking, like much of his expository proce, seemed at times disorganized, full of disconnected digression; in short, choatic.

But Williams is intensely sincere. I shall see him always in
my mind's eye looking up from his
notes, throwing his arms to either
side, and saying, with almost awesome earnestness in his delicate
and fairly high-pitched voice: "We
know there is something wrong
with the world, and it is the function of the poet to help us see what
is wrong, and to help us see what
is wrong, and to help us to think
more clearly and comprehensively,
not narrowly and with blinders
on."

Any Subject Fit for Poetry
After the morning address Dr.
Williams agreed to go to the faculty lounge for an informal discussion with about fifty students, most of whom sat on the floor. He had them in stitches in short order, recounting with gusto how he had once been sued for \$15,000 ("I had three thousand in the bank") by a woman who recognized her not very complimentary character in a story, and how angry he had gotten at the baby ("I was going to see into its throat if I had to knock its damn head off doing it") whose antics are described in "Use of Force." He stressed that everyone should write as a way of letting off steam. That was why he had begun to write, he said, with no thought of financial gain or glory. He reminisced wryly (and perhaps even with a trace of bitterness) that in the beginning it had seemed as if he would not secure (Continued page 7, Column 1)

Spoon River Revisited

"Washington—The Atomic Energy Commission announced today it will build a new 29 million dollar explosives processing and assembly plant on a site 18 miles east of Macomb, Illinois. Water for the installation, which is expected to speed production of atomic weapons, will be furnished by the Spoon River."—News Item.

No trade without its hazards, so they say.

My symtoms fascinated Doctor Greene:
The fever, cramps, and spots...the bleeding gums...
The falling hair and burns that would not heal.
And therefore when, despite all he could do,
Thoracic complications finished me—
Just as pink-rubber scars began to form—
He took it pretty hard. Well, after all,
A man could practice medicine for years
And never see a radiation case.
Throughout the day, the south-wind and the sun
Smother this quiet hill with drowsy warmth;
But finally, as sunset fades to dusk,
The shadows slowly creep from Siever's woods,
Cool fingers to caress my fevered grave.
Then I can hear Spoon River whispering,
Reminding me that it and I have found
Radioactive immortality—
That our cold fire, which yet is like the sun's,
Will glow unquenched until the world dissolves.

### THE CEA CRITIC

Published at 15 Armory Street Northampton, Massachusetts Editor
MAXWELL H. GOLDBERG
Managing Editor
LEE E. HOLT
Consulting Editor
ROBERT T. FITZHUGH
May
through May

Septembe Published

Monthly, Sepi through May COLLEGE ENGLISH ASSOCIATION President ERNEST E. LEISY Southern Methodist University Vice-Presidents JOHN HOLMES TUTIS COLLEGE University of New Mexico Treasurer ALBERT P. MADEIRA University of Massachusetts Executive Secretary MAXWELL H. GOLDBERG University of Massachusetts Amherst, Massachusetts Director, Public Relations JOHN WALDMAN Pace College Directors

Gordon Kelth Chalmers, Kenyon College Joseph Addison Giddings, South Dakota State

Gordon Resident Glddings, Suddings, Suddings, Suddings, Suddings, College Thomas F. Marshall, Western Maryland College Bruce Dearing, Swarthmore College Alan Van Keuren McGee, Mount Holyoke College Autrey Nell Wiley, Texas State College for Wo-

men Robert T. Fitshugh, Brooklyn College Kathrine Koller, University of Rochester Norman Holmes Pearson, Yale University George S. Wykoff, Purdue University

Associate Member, American Council on Education (All official mail clo College English Association 11 0ld Chapel, University of Massachusetts, Amherst, Mass.)

Re-entered as second-class matter January 24, 1952, at the post office. Northampton, Mass. under the Act of August 24, 1912.

Entire issue, copyright 1953 by the College English Association.

### Chicago Adult Education Seminar

Some thirty fortunate evening school English teachers from every part of the country held a mem-orable two-day meeting in Chicago orable two-day meeting in Chicago May 8 and 9 as guests of the Cen-ter for the Study of Liberal Educa-tion for Adults, the purpose being to explore ways of improving teaching of English to adults. Chairman S. I. Hayakawa's con-duct of the sessions gays a perfect

duct of the sessions gave a perfect object lesson in the use of group dynamics. Every teacher present contributed to an unusually rich exploration of the entire field of the communication arts.

Propositions that were discussed are typified by the fol-lowing: "Errors in adult writing are due less to ignorance than to self-consciousness and anxiety;" "Problems of grammar, etc., should be resolutely subordinated to prob-lems of content;" "The improve-ment of writing is a product of so-cial interaction;" "The student's grade should be determined by a consensus of his peers."

The sharing of widely different points of view and the hearing at

first hand about many new methods in use in evening schools over the country were the most memorable experiences of the very full two days. It became evident that such meetings could greatly strengthen adult education. Some of the new techniques should eventually become influential in undergraduate work as well as in evening school classes.

### Writer's Conference

The Univ. of Notre Dame is holding a Writer's Conference June 22-27 consisting of three work-shops: Fiction, Poetry, and Teach-ing of Creative Writing. For in-formation write Louis Halsey, Di-rector, at Notre Dame.

### Not Without Dust

cloistered virtue, unexercised and degrees unbreathed, that never sallies out and sees her adversary, but slinks out of the race, where that im-mortal garland is to be run for, not without dust and heat."

Before I express myself on the subject of graduate schools, let me first say something of my personal philosophy of education. I hold that any program of higher educa-tion in America should be, among other things, distinctly American, that is, thoroughly democratic in spirit and imbued with the philosophy of self-reliance and hard work. Even our wealthy are ex-pected to work if they are to justify their existence as self-respecting citizens.

These concepts imply the rejection of all educational theory and practice based on the European aristocratic tradition, as they the equally firm rejection of alien philosophies aimed at the subjuga-tion of the individual to an alltion of the individual to an all-powerful state. The completion and perfection of the individual human being as a self-supporting, self-respecting, independent, think-ing citizen of a free community should be the master goal of all educational efforts in our land, including English Ph.D. programs.

#### Undemocratic Practices

Few things are less democratic, American, to my way of ing, than the intellectual thinking, than the intellectual snobbishness that has come to permeate the academic world, espe-cially that segment represented by some teachers of English. dence of undemocratic thinking in academic circles is the un-American caste system which our colleges and universities have adopted so avidly from Europe. This business of regarding full professors as beings of a different and higher order than such groundlings as instructors is a practice only sillier than it is despicable.

When it is carried to the ridicu-lous point of letting the older, more experienced, better-en-trenched teachers monopolize the easier and more attractive literature courses, while the younger, less experinced, and not so wellestablished teachers are left to struggle with the ardors of the vitally important freshman competition and survey literature courses, it becomes a positive evil an injustice to teachers and stu-dents alike. Well-balanced teach-ing schedules are the right and the duty of older and younger teachers alike. Selfishness, snobbery, favoritism, and plain pig-gishness have no place in a profes-sion that aspires to nobility.

#### No Substitute for Intelligence

The unrealistic criteria used in judging and hiring candidates for teaching jobs are also absurd. Pre-posterous importance is attached to degrees and bibliographies, the

to degrees and bibliographies, the latter usually consisting of lists of stodgily written articles on trivial subjects for publication in deservedly unread periodicals.

Having spent so much effort in obtaining degrees, I can hardly be accused of minimizing their importance. I concede to formal education, however, only the power of developing and enriching already existent intelligence. I have known too many brilliant and in-

degrees and too many dullards with them to attach undue significance to the mere possession of a degree. There is no substitute for native intelligence, and somehow those in charge of our graduate programs do not seem to have achieved infallibility in detecting either its presence or its absence.

#### False Standards of Value

In this connection, I wish to mention briefly another academic superstition that struck me with wild surmise upon my entry into graduate work. It is the quaint graduate work. It is the quaint and completely unfounded assump-tion that the products of certain graduate faculties and courses are ineffably superior to those of less socially esteemed and classconscious institutions. Here again the error results from snobbery and the failure to apprehend the surpassing importance of individ-ual intellectual endowment. One think that acquaintance with the immortal work of hosts of great men who had little or no formal education would preclude acceptance of such egregiously false standards of value.

#### Anachronistic Programs

But the greatest and gravest of all acdemic failures, in my opinion, lies in the graduate programs themselves. Here it is that teachers are made; if these fail, all else fails with them. Yet here is the sight that breeds the most dismay.

Unrealistic, hackneyed, hag-rid-den with superstitions, idolatrous of precedent, rife with pointless antiquarianism, racked with faddism, vitiated by a lack of contact with reality and the contemporary world community, compartmental-ized to the point of ineffectuality, super-specialized into triviality, almost completely divorced from normal, sane standards of value, the English Ph. D. programs of most American universities today are anachronistic obstacle-courses, more similar to the Army's Officer Candidate Schools than anything else I can think of, except for the fact that there was some point to the artificial hurdles erected in army training, while there is none that I can see to the exercises in futility that pass for Ph. D. requirements. They represent the bare bones of learning; but there is no life in them; flesh and blood have fled to friendlier habitations.

The basic father-fault from which all others spring is the failure of our graduate programs to recognize the importance of the individual and his freedom of choice. Graduate students are ac-

### NOW READY

The Revised Edition of

### SHAKESPEARE: 23 PLAYS AND THE SONNETS

Edited by Thomas Marc Parrott

ILLUSTRATED

SCRIBNER'S

"I cannot praise a fugitive and spiring teachers without doctors' corded less independent exercise of under-graduates. Doubtless this arises from the inveterate tendency of the pedagogical mind toward over-planning and over-supervising the work of others. Most teachseem to have great difficulty in letting well enough alone. They must be constantly fussing, medmust be constantly russing, mea-dling, planning syllabi, outlining courses, preparing lesson plans, prescribing this and proscribing that, until all individual initiative is killed before birth. They se to live and work in the naive faith that putting plans and outlines on paper will somehow magically af-fect the vital process of learning. It rarely does.

LIONEL B. CONRATE Pittsburgh, Penna.

Coming this Month

## LITERATURE FOR OUR TIME

Revised Edition

Waite-Atkinson

This vitally important collection of modern and contemporary literature has been thoroughly brought up to date and reorganized to make it useful in courses where types of literature are emphasized.

April 1953, 998 pages, \$4.95

### **HENRY HOLT & COMPANY** 383 Madison Avenue, New York 17

freshman composition

courses

### Readable Writing Eric M. Steel

Readable Writing offers repeated opportunities to see writing produced step-by-step from the student's initial attempt to the finished version. It introduces the student to the personal, emotional and imaginative elements in writing as well as to the mechanics. The author has kept the needs, limitations and possibilities of the average student in mind in every chapter.

1950 524 pp. \$3.25

The Macmillan Company

60 Fifth Avenue, New York 11, N. Y.

1953

cise of

matur

enden oward

vising

teach ficulty

They medtlining

plans

ribing

tiative

faith

nes on

ly afrning.

NRATH

enna.

.95

Y

17

g

0

d

le

0

0

(Continued from page 1, col. 2) have been so conscious of this independence that they have resented proposals to introduce anything in the nature of colleges, or hosin the nature of colleges, or hos-tels, or halls of residence, as en-dangering their freedom to be members of the whole community as well as students. They have considered them rather childish, sheltering and restricting—fit only for irresponsible English youths who cannot be trusted to look after themselves and must check in at their Oxbridge colleges before a certain hour each

Alumni as Areopagites Notable, also, is the importance attached to the graduates—scattered abroad, but still looked on as an integral part of the university. The General Council has no administrative power, but it has often started reforms by its discussions and suggestions. It cancussions and suggestions. It can-not promote ordinances, but it can advise the Court to promote them. It holds regular meetings each term, organized and directed by its own elected Business Committee.

The Great Omission The great omission from this constitution is the majority of the teachers in the university-those who do not occup Chairs or are not who do not occup Chairs or are not heads of departments—that is, at least four-fifths of them. It is an anomaly which has developed in the last fifty years with the huge enlargement of staffs which has taken place, and it is felt by many to be a defect in the system.

In former centuries the professors were the only teachers in the

sors were the only teachers in the universities, apart from certain young temporary assistants and a number of part-time lecturers, and no provision was made in the conno provision was made in the con-stitution for any other grade of teacher to take a part in directing university affairs. It is true that an ordinance was passed making all lecturers members of the Gen-eral Council, but as a professional body they are swamped there. There is some agitation just now to give teachers in the university who are not members of the Sen representation on the Court, and that may come, but not with-out an Act of Parliament altering the constitution.

Extra-Constitutional Corrective Partly as a result of this unin-tentional exclusion of a great many of the teaching staff from the governing bodies, a very use-ful organization has grown up outside the constitution. The Association of University Teachers includes, as equal members, professors, lecturers and assistants. The Scottish association grew up independently of the English one, and only recently, after protracted debates and negotiations, entered into a close alliance with it, forming a nation-wide body that is playing a very active part in shaping the development of the British universities through its in-fluence inside them and outside

The AUT is not a trade union, though it acts in the personal in-terests of its members if they seem coincidental with the inter-ests of the universities as a whole. ests of the universities as a whole. It has committees studying every aspect of university life and is concerned less with the personal welfare of its members than with spreading ideas about better methods of teaching and administration. As Vice-Chairman of the Scottish Association, I have had plenty of opportunity to study its workings, and I believe that it performs not merely a valuable Differences of view between edperforms not merely a valuable function in British university life, but, in the centralized university but, in the centralized university world of today, with its University Grants Committee and its Vice-Chancellors' Committee, an indispensable one.

Sometimes a Bad Eminence
Out of all this, I think, two
points that may be stressed are
that in Scotland the undergraduate has a special status, while at the other extreme, the professor has a very special status and pres-tige. The term *professor* is re-stricted to those who hold professorial Chairs, and these in a Scottish university are not many: there is not a Chair for every de-partmental chief, and even large departments do not contain more than one professor.

The professor has a peculiar in-The professor has a peculiar influence because of his position on the Senate and in the Faculty, and because of his representative on the Court. If his Chair is a Rethe Court. If his Chair is a Regius one, under the patronage of the Crown, he may even feel some independence of the university authorities, since he has been appointed for life, not by them, but by the Crown. Professors have an undue prominence over their colleagues in a Scottish university, and this sometimes has a hedity and this sometimes has a hedity. ty, and this sometimes has a bad effect both on them and on the working of their departments.

working of their departments.

In general it may be said of Arts subjects that, though seminars and tutorials are held wherever possible, the lecture is still the chief teaching medium, for it is both traditional and economical. Not nearly so much post-graduate work is done under official guidance as in America, and it is usu-ally less carefully directed for the teaching energy of the university is thrown whole-heartedly into undergraduate work.

Unfortunate Disparagement of

Ph.D. Degree
There is no B. A. degree: but
there are two kinds of M. A., an
ordinary and an honours degree. The first, which is broadly cultural, is not in itself much esteemed, al, is not in itself much esteemed, but it is widely taken by intending elementary school teachers or as a preliminary to a more specialized degree in another Faculty. The honours degree is the pride and darling of the Scottish university. In preparation for it a four sity: in preparation for it a fouryears' course is taken, with two years of very intensive specializa-

tion in the chosen subject.

Though the honours degree in Arts is undoubtedly an excellent one and the standard expected and achieved very high, I think the comparative inattention to post-graduate work in Arts in Scotland, graduate work in Arts in Scotland, and the general disparagement of the Ph.D. degree have been unfortunate. I suspect that in putting all our strength into raising the level of undergraduate teaching, we have fallen behind in the amount and quality of our graduate scholarship. American universities may, perhaps, make too much of the research degree, but in my own field, of English Literature, it seems to me that American scholarship is now taking the lead—and that may be because we have gone to the opposite extreme and made too little of it.

BALPH S. WALKER Aberdeen Univ. 1951-52, Research Assoc., Yale

Development

Differences of view between educators who argue that the function of the college or university relates to "intellectual development" and those who argue that it involves the "total development of the individual" may not be as great, in substance, as both groups have assumed. This, at least, is a conclusion which the Commission on Student Personnel of the American Council on Education believes might be drawn on the basis of a small off-the-record discussion recently.

cussion recently.

Differences of view which sometimes exist between professors and student personnel workers may also result from failure to get down to explicit discussion of philosophy and objectives, the re-cent Commission meeting sug-gests. The discussion indicates that there may be room both for greater awareness among subjectmatter professors of the knowledge and objectives which underlie student personnel work, and for greater attention among student personnel workers to the curriculum and the construction of the curriculum and the construction of the curriculum and the curriculu riculum as a medium through which concern for the total devel-opment of the individual student can take place in a college or university.

Staff Associate, American Council on Education

### College Reading

A Collection of Prose, Plays, and Poetry GEORGE W. SANDERLIN

> D. C. HEATH AND COMPANY

An Immediate and Outstanding Success!

### The HARPER HANDBOOK of COLLEGE COMPOSITION

By GEORGE WYKOFF and HARRY SHAW

\$2.75

HARPER & BROTHERS 49 East 33d Street New York 16, N. Y.

At its meeting of April 28 our de-partmental council instructed me to post the proposed CEA Five Point Program and to call it to the atten-tion of the entire staff through our monthly newsletter....It is possible that you may get some response from individual members of our staff. staff.

The prize essay contest for non-majors has also been announced to those most likely to reach the students you have in mind. I hope that something comes to you from Minnesota. THEODORE HORNESCORE.

Univ. of Minnesota

The substance of William Van O'Connor's Chicago CEA paper on Wallace Stevens' "Thirteen Ways of Looking at a Blackbird" is now in Poems for Study, done with Leonard Unger and published by Rinehart.

# WRITER'S HANDBOOK

Edited by A. S. Burack

- · 69 Chapters of Instruction
- Lists 1,000 markets for z

Widely used as the standard refere book for writers. Contains 69 chapters by famous authors and editors giving practical instruction in the writing of fiction, non-fiction, plays, verse, radiodramas, juveniles, etc. The market lists have been carefully checked for ac-curacy. This book tells what to write about, how to write it, and where to sell it.

592 pages. \$4.50.

At your beakstore or direct postpa THE WRITER, Inc.

8 Arlington St., Boston 16, Mass.

# Crofts Classics

These famous "blue books" solve many problems of reading lists by providing accurate, well - edited texts at a price of 35 cents each.

Forty-one titles now available.

Write for "Crofts Classics" checklist

APPLETON-CENTURY CROFTS

35 W. 32nd St. N. Y. 1, N. Y.

### Why the Liberal Arts for Business?

creasingly a situation in business in which what we might call "general" men or liberal arts men make up the upper and lower strata, bracketing a mass of middle management made up largely of techni-cal men, most of them scientists of one kind or another. I take it that one big reason for our meeting here is to try to find what can be done more liberal arts majorsspecifically, more English majors to move from that lower stratum middle management and through that layer into positions of top management.

I think it may be helpful in this connection to take a look—at least as I see it-at the recent history of as I see it—at the recent history of business to see just where it is to-day and how it got there. Early in this country's history many of the outstanding businessmen were entrepreneurs like the New England sailing captains who could struggle with nature to bring goods from far-off places to places where those goods were wanted. Later we had the builders—the able and aggressive men who, at what-ever the social cost, could build railroads, factories, and the rest of the physical plant required to make and move goods. Still later we saw the era of the financier, the man who could bring into being finan-cial institutions and combinations sufficiently well capitalized to underwrite and therefore to control —the expansion of nearly all business in this country.

ness in this country.

Still later, and particularly up through the 1930's, we saw the reign of the salesman, the man who could sell the goods being produced in such vast quantities by all the institutions brought into being by those types who had preceded him.

him.

Today, it seems to me, we are entering an era—I think we have already entered it actually—in which the dominant element in business will be men who understand the needs and desires of people everywhere, men who are adept at human relationships with their employees, their stockholders, their customer, and their general public, men who can relate business to its social rôle and help it meet its civic responsibilities. responsibilities.

### **Business Plant Now Built**

If I am right about this new era, what has brought it into being? I think we can, in broad terms, cite at least two big reasons. First, the more or less inevitable maturity of an institution. Business has pretty well built at least the hard core of its physical plant in this country in the great industrial boom that got underway in earnest after the Civil War. It

> **CEA** Institute Univ. of Florida Gainesville

> > June 24-26

English and the Executive

Prof. Harry Warfel, Local Chairman (Individual Invitations Follow)

As I see it, we're witnessing in-reasingly a situation in business where it has to try to understand which what we might call "gen-itself, to find the reasons for its ral" men or liberal arts men make successes and failures, to try to fathom the nature of our huge industrial civilization. Businessmen are engaged as never before in trying to unearth, assemble, and relate facts about business—every-thing from the best techniques of personnel recruitment to training for executive succession, from market research to organization and procedures. Since business is, in the final analysis, only people, this alone would have led in time to greater efforts to understand peo-ple, to find ways to give them greater satisfaction in their work and in their purchasing, to find ways to help them work harmoni-ously with others toward socially desirable goals.

But another big factor has paral-

lelled this development and has cat-alyzed it. Those technical men I mentioned have worked wonders in devising ways to build more and better goods of all kinds at pro-gressively relatively lower prices. They have developed new products, new processes. But in spite of their accomplishments, many Americans still wonder whether we as a nation are paying too high a price for this business efficiency in social terms-whether business effects on human beings are, on balance, to the good; whether, for example, big business is trying to crowd out or swallow up small business; whether business is really eager to nurture rugged individualists or just rugged collectivists cast in a common corporate mold; whether business is truly seeking to help in-dividuals develop all their talents or whether it's stifling them; in short, whether business as we know it is really a socially desirable institution.

#### **Business Too Important for** Technicians

More and more businessmen are coming to realize that these doubts and suspicions do exist, and that they are a fact of life to be reckoned with. I think more and more businessmen are coming realize that scientists and technicians, because of their deep but narrow background in most instances, are generally not the peo-ple capable of coping with these broad social problems. In other words, I think businessmen seem more and more to be thinking that, just as war is too important to be entrusted to the generals, so is business too important to be entrusted to the technicians.

This whole situation, it seems to me, is creating a great oppor-tunity for people educated in the liberal arts, people with a knowledge of history and a point of view about it, people with a knowledge of and a sensitivity to human personality. Whether English majors will be those people is pretty large-will be those people is pretty largely up to you. I certainly am not equipped to tell you how to do the job, but I think that if you can get some insight into busines ss' needs and I can provide only a little glimmer of that insight—you peo-ple are handsomely equipped to do what needs doing.

### Don't Scrap Chaucer

Now let's look a little harder at what business needs. Just about every business needs good execu-your alley—that, for want of a bet-

# How Should a Busin

(A 1952 CEA Institute answer to

A year ago we were discussing our 1952 CEA Institute with a business leader noted for his informed sympathy with the humanities. He was very enthusiastic. He said our project was of extraordinary timeliness. Pointing to passages in Peter Drucker's then newly published article on the college graduate as job-seeker, he remarked that we were pulling together ideas everywhere in the air, but not as yet articulated, not scrutinized and systematized, not formulated for prac-tice. He called our timing uncanny. He said we were on the beam. He urged us not to let difficulties discourage us; but, as soon as the 1952 conference was over, to begin at once to plan for the next. He predicted a fine future for our CEA

Words and events have borne this industrial spokesman "The Liberal Arts and American Business" has become headline news; the object of top-level executive endorsement -frequent and widely publicized; the subject of numerous articles and editorials; an open sesame for college fund-raising; the basis for new academic scholarships. It has become the absorbing avocation of retired executives and a central topic at educational conferences and administrative conclaves.

Through our CEA-sponsored liaison activities with industry, we have both contributed to this tide and have advanced with it. Thus, in preparing their April "Perspective" feature, "Should a Businessman Be Educated?" the editors of Fortune were directed to us for information and we came right back with what they wanted. And when, the other day, a university graduate in industry consulted a national association of industrialists on material he needed for an alumni-faculty conference on industry and the humanities, this information center at once called on us for help. And, thanks to our accumulated liaison experience, we could at once respond.

Or take the Sixth Annual Conference on Business and Education to be held at the Babson Institute, May 22. Its director, Mr. Everett Stephens, has not only found it useful to have the CEA Institute as a cooperating agency. He has also put several of the CEA Institute "alumni," including John P. Tolbert and James McL. Tompkins, to work as participants.

tives and, in sheer self-defense, ter term, I'll identify by that tired must find them wherever it can, word, "communications." No exec-And what makes an executive? I'm not going to try to give you any lacy, involved, pat definitions, but I do think a big part of the answer to that question is: his ability to direct the work of others and to get the most out of them.

I think our college graduates of today would be far better equipped for executive positions than are if they learned the basic fact that no matter how good any man is, he will never be able to accomplish by himself a fraction of what he can get accomplished by enlisting the support and cooperation of others, and by skillfully directing and canalizing their efforts. This calls for, among other things, a

knowledge of human personality—one's own as well as that of others.

Too many of our graduates, in all fields, do not even fully understand themselves and hence are ill equipped to understand others. am not suggesting that you scrap Chaucer for Freud, but it does seem to me that in teaching literature, great stress should be laid on peo-ple, not merely on an author's techniques or on some of the far more abstruse approaches some-times encountered.

word, "communications. No executive can deal personally, across the table, all the time with his subordinates. He has to put things into writing for them—and this is one of the most difficult things in all business, to state things clearly, concisely, graphically, unmistaka-bly. Business is doing a great deal more communicating today than ever before. It is creating more printed matter than ever, to transmit information to its employees, its stockholders, its customers, the general public-all in addition to interoffice and interdepartment-al communications.

### Faulkner and Flesch

Too many college graduates—too many English majors even-it seems to me have not acquired the seems to me have not acquired the faculty of writing simply, directly, clearly for different types of audiences, and most particularly of writing one thing designed to reach many different educational and economic designed to reach many different educational and economic designed to the control of the con many different equations and nomic levels. Too many college to feel that if it graduates seem to feel that if it isn't polysyllabic, it doesn't count. I'm not suggesting that we embrace Rudolph Flesch with open arms or that we cease enjoying the tortuous involuted prose of Faulkner.

But I am suggesting, as strongly

te

th

10-

es ge -0

ed, IChe

nt.

to

A

an

ne nt

us

ig-

ne ral eg. 18ed it-

of

ne

er al al-

is ks

e-

nd

lito P.

ts.

in ly,

re

ge it

en

## isi nan Be Educated?

er to question raised by Fortune)

then there is the conference being set up at Purdue, June 4-5, which people from industry will discuss common interests ith English professors. Prof. Glenn Griffin, its program chairman, tells us it is following the pattern set up by the 1952 CEA Institute. Prof. Griffin is himself a CEA Instiute "alumnus," as are his Purdue colleagues Profs. Barriss Mills and Maurice Graney. So is Harry Warfel, heading up the committee on the CEA Institute at the University of Florda. Gainesville, June 24-26.

The 1952 CEA Institute has thus been a dynamo for our ction on behalf of the liberal arts in industry; and an arsen-t, too. Academic members have drawn on their Institute experience for articles, for reports at regional CEA meetngs, at CEA-sponsored liaison conferences, to their col-leagues, to administrators. Institute members from industry have put their CEA liaison experience to parallel use.

Requests for Institute proceedings have been frequent. has yet we have been unable to publish them. This we regret. But with the cooperation of Dun & Bradstreet and the MIT Department of English and History, we have issued two of the institute addresses as CEA Critic supplements (Oct. 1952, May 1953), and have made additional copies available on remest. In our Critics themselves, we have run news items on he Institute and our other CEA-sponsored liaison activities. Now we add three articles to the growing list of our publicaions on the Liberal Arts and Business. All of them have sen mined from the rich lode of the 1952 CEA Institute.

The April 1953 Fortune has asked the question: "Should Businessman Be Educated?" Almost a year ago, the CEA istitute members had already put the question, and had come p with the same answer that Fortune now so emphatically ives: By all means! And in the liberal arts!

Mr. John Tolbert's "Why the Liberal Arts for Business?", Provost Edward Mortola's "Can the English Curriculum Produce Executives?" and Dean Reubin Frodin's "The Time as Come"—all presented at the University of Massachuetts CEA Institute last June—help explain why.

g, and here I feel we encounter ther weakness even in English afors. Many of them have arned to read rapidly and to re-in what they read. I don't hold at every college graduate should able to read 1,000 words a minwith 95 per cent comprehension but it would help them enormous if they could. Few of them on to realize the enormous presents of time with which they will creasingly be weighted as they we up the executive ladder. One to read a vast deal of materin a very short time and to rein it.

I know how, that English majors told me over the telephone down in liso learn the importance of writing material that can carry its to keep a group awake at this hour out to people less advantaged edationally. It has long seemed to at interestingly schizoid thing hat we can profess our heartbeat said that since I could expect a disrespectful hearing, I should my self be disrespectful. If I have a list and yet recoil at the prosect of simplifying our writing in the said that since I could expect a disrespectful hearing, I should my self be disrespectful. If I have been, I'd like you to know that it was not because I was eager to strike the first blow but rather because, as a liberal arts major now in business, I have a deep and abiding interest in what we are here discuissing. cause, as a liberal arts major now in business, I have a deep and abiding interest in what we are here discuissing.

JOHN P. TOLBERT Socony-Vacuum Oil Company

#### Dean Frodin Cites Mr. Abrams

I would like to quote from Mr. I would like to quote from Mr. Frank Abrams, chairman of the board of the Standard Oil Company in New Jersey: "The general public seems to believe," he says, "that the primary value of higher education is to enhance the indicreasingly be weighted as they will creasingly be weighted as they we up the executive ladder. One is to read a vast deal of materina a very short time and to rein it.

Now I think I have been quite the enough, in view of how little has enough, in view of how little how about education or even siness. I think it's time now to make it. I think it's time now to have at least the rudiments of a satisfactory personal philosophy, and who can find satisfaction in many things beyond the purely material."

#### The Time Has Come (A Digest)

I feel that the time has come when the English teacher should worry both about the small number of students in his courses and about the overproduction of English teachers. He should begin to pay more heed to the importance of English in preparing for positions in other fields. The dean of the profesional school I attended, as well as two of my major professors there had been undergraduate English majors, one of them with the M.A. in that subject. Yet not one of us had remained in that field. All of us had found that there was an over-production of English teachers; so we had decided to go elsewhere. Similarly, some of the most successful people in business have been English majors in college. If full advantage can be taken of this fact, perhaps we will find that there is not an over-production of English graduates after all.

Most of our students, from the

overproduction of English graduates after all.

Most of our students, from the very nature of their early education, find it very difficult to choose their vocations until they are well along in their studies. But the preparation in English is central to this choice since it throws light on the question of values and the political or religious convictions they approve, and it sharpens their ethical judgments. English, the study of language, the study of virting, the ability to reason, is fundamental to all subjects no matter what the occupation of the individual.

Can we find out who is responsible for the failure of education to do everything that everybody expects of it? It is generally agreed that the professional schools should not have to teach English. College teachers tend to put the blame for poor preparation on the high schools, and the high schools blame the grades. Pretty soon we will be blaming the parents for the kind of children they send to school! But I think that education has already taken on enough of the ordinary role of the family, has already taken on enough of the ordinary role of the family, the church, and the boy scouts without having to worry about

without naving to worry about eugenics!

However, I still feel a sense of urgency about the problems we haven't solved in education. There has never been a time in this country when the wisdom which liberal education can help produce was so badly needed. The pressures of the modern world call for a single-handed purpose in the directing of young people's lives, and that purpose is the instilling of wisdom. I do not hold that there is one single content for all liberal education. I do, however, subscribe to the idea that those responsible for college education should give priority to the training of men over all special vocations. Education as a systematic account of our all special vocations. Education as a systematic account of our common humanity, education for freedom, education for citizenship in a democracy are vitally important. Liberal education must prepare men and women to take part in the disciplined activities appropriate to human nature and central to human life. to human nature and central to human life.

Liberal education must create a faith in freedom by demonstrating through its progressive study that man can be free. This liberal education in the liberal education is liberal education.

Studies where different projubility is industry, fores and labor relations, ested to note that to insistence on a libe on English, effective through its progressive study that man can be free. This liberal education must create a faith in freedom by demonstrating through its progressive study that man can be free. This liberal education must create a faith in freedom by demonstrating through its progressive study that

eral education.

Nearly a hundred years ago John Stuart Mill had these wise things to say that are applicable today. Speaking as honorary chancellor of St. Andrew's, he asked for a concentration on general principles which help one obtain a true view of nature and life in their broad outline. He said: "We all need the ability to judge between conflicting opinions which are offered to us as vital truths." We need, he said, to choose among political parties or to what length it is our duty to go with each. Thirdly, he said, we have to form a rational conviction on great questions of national policy and foreign affairs. The world does not stop with matters of government and civil society. It is concerned with man's total place in society, including his vocation, occupation, or profession.

Education, says Mill, makes a man a more intelligent ahoemaker, but not by teaching him to make shoes. It does so by the mental exercise it gives and the habits it impresses.

The time allotted to liberal edu-

exercise it gives and the habits it impresses.

The time allotted to liberal education must be carefully planned. There must be a rational scheme of selection of what, in an intellectual sense, is important to the student to help him have the wisdom to self-direct his affairs as an individual, as a wage earner, and as a citizen. There has to be an evaluation of the communication which is going on between the teacher and the student and between the book and the student.

Vocational and technical training today which confine them selves to teaching skills will inevitably limit the individual's ability to participate in cultural, social and political affairs. Further more, many executives to whom have talked feel that vocational and have talked feel that vocational and

more, many executives have talked feel that voca technical training reduced into executive positions, different studies of all three different profession which I recently reviewed in the studies of the

strating ady that Executive Dean, State Universal ed-lof New York

Griswold's

Neglect a Conservative Diagnosis Strongly recommended: In the April 4 Saturday Review, Walter P. Paepcke's "The Fruits of Phil-

anthropy;" Harlan Hatcher's "Colleges for Citizens." In the Man

9 issue, A. Whitney Griswold' The Liberal Arts at Mid-Century

"The liberal arts are in trouble." This is the opening sentence of President Griswold's article. "Everywhere," he declared in Britain and Europe, as well as

in the United States, the liberal arts are in retreat before the sci

ences and vocational studies of all

ences and vocational studies of all sorts." Insisting that we are neglecting "the portentous responsibility that devolves upon ourselves," he challenges "anyon with first-hand knowledge of the

curricular practices prevailing generally throughout our secon-

dary schools, colleges, and univer-sities to deny it." "With all da

apologies and exceptions, and all honor to those exceptions," he asserts, "neglect is a conservative diagnosis."

Of special interest to English

## Can the English Curriculum Produce Executives?

or are apologetic and seek to avoid a seek to avoid or are apologetic and are apologetic and are apologetic and are apologetic and apologetic and are apologetic apologetic apologetic apologetic apologetic apologetic apologet the question of the practical application of College English in earning a livelihood. Yet the teacher English should be the first to realize that he has a superior of-fering that can be sold not only on the grounds of the immediate pleasure and intellectual development that it provides but especially on the basis of its great potential value in preparing for success in business occupations.

While avoiding the extreme which recognizes only an aesthetic value in the study of English, it is possible to find a middle course which will maintain the integrity of the English program and still provide the practical instruction that is needed in preparing for

husiness

No Business English Course In our effort, however, to corre-late necessary instruction in the technical and professional aspects of business with the objectives of the major in English, it should not be necessary to compress English language instruction into the narrow form of a specialized course such as Business English. The student who has enjoyed the student who has enjoyed the growth and maturity that come from reading good literature and who possesses the ability to write effectively, a talent that may be developed from much reading, initiation, making and accordance of tation of models, and ceaseless effort in writing, needs no special course in writing for Business. What is needed is a type of instruction which will properly relate for the student the essential requirements of the communicarequirements of the communica-tion of ideas—reading and writ-ing, speaking and listening, clear thinking and an appreciation and understanding of one's audience. The few specifics of business letter writing, if necessary, can be developed in a few hours in such a

Literature for Human Relations Another aspect of the evalua-tion of a College English program as a preparation for executive positions in business involves human relations-today recognized as one relations—today recognized as one of the chief responsibilities of management. Indeed the effectiveness of the executive may be measured largely in terms of the time he spends and the success he achieves in handling human relations metters. Deep David of the tions matters. Dean David of the Harvard Business School, when speaking at a meeting of the American Association of Collegiate Schools of Business, noted that one of the objectives of educators and businessmen must be to make business a better place in which to work.

If a business is to attract and hold men and women of the finest type it must work for ever-better human relations and understanding. Dean David laid the accom-plishment of this task to the Hu-manities rather than to the professional and technical studies. I believe strongly that the study of literature can make the greatest contribution to this end.

There are still too many profes-ors of English who either are an-la recognized work of literature in President of the Higgins Ink Com-ponistic to the idea that the which the characters interest, excite and stimulate the participants, will be a more valuable training session in human relations than a planned meeting to consider specific problems in personnel manage-If you have ever had to remind your students that the peo-ple whom they were discussing so violently were only fictitious characters, you will agree that there is actually an advantage in having human situations laid out so fully and expertly and so free to be dis-

Literature as Motive Power Multiply the many experiences that a student of literature enjoys in a full program of college study we begin to appreciate how much understanding of human relations the English major may de-The study of human deeds, the perspective that comes from realizing that in all the centuries recorded time men have aspired to the same ideals and have been moved by the same emotions, the tolerance for the views of others, the powerful stimulus to creative thought, all of which literature provides, are of the greatest im-

pany, the President of the West-ern Union Telegraph Company. The kind of business is not im-

The preoccupation of business with the question of communication seems at times to be almost frantic. News releases, publicity handouts, advertising campaigns, monthly house organs, weekly house organs, daily house organs, bulletin boards, mass mailings, inter-office memos, annual reports—all of these and many more are bringing most organizations into the publishing business! The Balanced English Curriculum

Yet for all the many gallons of printers' ink and the tons of newsprint, these media are evidently failing to do the job expected of them. This has resulted in writing clinics, laboratories and workshops, countless pieces of expository prose on how to write expository prose-all pointing to the same root weakness--a shortage of competent, adequately trained men and women who can write. Is it possible to provide a better program for meeting this need than the balanced College English curriculum?

portant; the need is universal.

I have tried and failed to account for the

teachers is the following admission:

"I have tried and failed to account for the national confusion of values which homes shakespeare as a cultural symbol, but when a comes to studying his plays in school, or emerading them for enjoyment, equates them with bookkeeping and decides in favor of booking-ing. Somehow or other the liberal arts has acquired the reputation of a luxury, not an acquired the reputation of a luxury, not an excessity, a privilege for the gentleman of let-sure but a doubtful asset, even a waste time, to the working man."

Admitting that, to "save and restore" the liberal arts "to influence in our civilization will take a

ence in our civilization will take mighty effort not only in the countries of their origin but especially in the United States." President Griswold places major responsibility on us: "In this the free world looks to us for leader ship, and our leadership promises much to the free world."

### The Administration, Too, Must Be Converted

Will you kindly send me six extra copies of The CEA Critic for April, 1953?

I want to circulate "Fortune for Liberal Arts" (page 2) among certain members of the Administration at my college. Like many colleges, we happen to be in the midst of a campaign to interest local leaders of business and industry in the college (object: donations). For us, too, the high-level slogan is "the liberal arts for business."

The actual trend, however, is to starve the really liberal arts in an attempt to sell to our potential financial benefactors such subjects as Business English, Business Spanish, Personnel Psychology; Engineering and special research projects for local industry, rather than Chemistry or Physics; more and more specialized courses and a larger staff in the Business Administration Department, while English, Foreign Languages, History and Philosophy are gradually whittled down by strict directives to economize

Perhaps Fortune Magazine, presumably speaking for business executives, will make more of an impression on our Administra-

tion than mere professors can.

AN ENGLISH PROFESSOR

portance to the human being regardless of profession or occupa-tion. The simple fact is, I believe, that the benefits that are gained from a study of British, American and World literature for example, are unusually important to our one-world society, and the busi-nessman as a member of that so-ciety cannot afford to be isolated from them.

Wanted: People Who Can Write The great emphasis in business today seems to be upon the ability of executives to communicate ideas It would be difficult to find a more positive statement in support of the theme of our Institute than that of Virgil Reed of the J. Thompson Company, who said, "Success in our field is dependent entirely upon the ability to communicate ideas convincingly."

Naturally, one might expect the Walter Thompson organization, an advertising agency, to emphasize the need for effective use of language, but this conviction was reiterated in the statements of other businessmen writing for the Contemporary Conference I would venture to say that, for in 1951. Among them were the a group of supervisors in a busi- Assistant General Manager of

Business needs men and women who possess emotional maturity, the ability to write and speak effectively, to listen successfully, and to read with speed and comprehen-sion. It will train its candidates in business techniques but the competition for top jobs and better pay will continue to place emphasis on technical skills and knowledge.

Maturity and understanding of human relationships develop from reading and reflecting upon the world's literary treasures; skill in writing and speaking develops from study and practice in the techniques of communication; professional competence develops from literature, college study generally, and from training in technical and professional skills. If we can provide for these three areas of development within the College English major, we will have created a program which will offer the greatest promise of suc-

### Key Florida Speakers

Among key participants at the Florida CEA Institute: Dr. W. C White, vice president of Northeast ern University and of the America Society for Engineering Education; Quentin Oliver McAllister (Mere dith), editor, Business Executives and the Humanities, Southern Ho manities Conference publications George D. Lobingier, Manager of Professional Employment, Educa-tional Department, Westinghous Professional Electric Corporation; Leslie Hang-chairman, CEA walt (Wayne), chairman, (sponsored liaison committee Michigan.

An End to Splendid Isolation In his May editorial feature "Signs of the Times" (Humanities in the South, Southern Humanital ties Conference News-Letter, No. 3), Prof. Sturgis E. Leavitt (Unversity of North Carolina) versity of North Carolina) presents a very helpful round-up a "liaison" between business and the humanities. Citing favorable statements by industrial spokesmes. Prof. Leavitt urges: "Let the Hemanities people and the busines people get together and put an ento mutual aloofness, 'splendid is lation,' and lack of understanding. Then, to show what can be done.

Then, to show what can be do the editor of Humanities in South reports, first, on CEA Criliaison" articles and the Institut SHC Secretary Lawrence S. Th EDWARD MORTOLA son agrees on close SHC-CEA Provost, Pace College lations in liaison activities. 1953

valter
Phil"ColMay
wold's
ntury,
trou-

arti-clares, vell as liberal ne sci

of all are B reupon inyone of the ailing

niverhe as

nglish admis-

for the honor when it or em hem with bookeeparts have

y, not a n of lei-waste d e and influ take n the tates," major leader omises

at the theast nerical cation (Mere

rn Hu

cation ger of Educa

ghous

CEA-

ee

tion

eatur

uman

t (Un

) pre

-up a

e state

he He

usine an en ndin

in in the stitut

### PRACTICAL BUSINESS WRITING

by L. E. Frailey and Edith L. Schnell

Featuring a new and func-tional business administra-tive approach, this text treats letter problems in the context of actual business situations. It teaches your students the psychology of successful letter writing as well as the tested practices of experts.

Examples of many out-standing letters, covering all kinds of business situations, are reproduced in fac-simile to illustrate points in the text. Each of the 16 chapters is followed by a set of questions and prob-lems. Teacher's Manual available (restricted).

Prentice-Hall

cussing his part in the Imagist program of Amy Lowell and Ezra Pound: "We did not want to deal in abstract speculation: rather we wanted to present things vividly; the artist's job is to present, not to comment on." As he continued to read more recent poems, however, it was not difficult to perceive an increasing philosophical tone; I remembered his earlier remark to the students in the auditorium that poets must show us the way to peace and a better world—a task which cannot be performed without commenting. Quite obviously he had moved away from mere Imagism as the years went by.

Tribute to Whitman

Dr. Williams also told how in his earlier period he had sought some way of measuring free verse ("man eventually rejects things which he cannot measure"), but finally gave up the attempt. Apparently he was not satisfied with Whitman's idea that the new unit of measure is the whole line or even a whole verse paragraph rather than the old "foot." He paid tribute to Whitman, though, as the ancestor of a distinctly American poetry, and condemned T. S. Eliot for going British in both thought and technique, and for becoming a slave to British verse-traditions of the past. In the process of making these remarks Williams read almost all of his important or well known work, with the exception of "Smell," that delightful reprimand of an indiscriminate nose, and "Tract," about which he had said to me earlier: "I will NOT read that damn thing. I'm sick of it. Now I know why Lindsey committed suicide. He got fed up with reading "The Congo."

Poetry Defined

Most memorable was Williams' definition of a poem. "It is not the

Poetry Defined

Most memorable was Williams' definition of a poem: "It is not the subject matter but the way the subject is presented that makes a poem. A poem is created when any subject is crystallized and organized so as to give it a rhythmic niceness of expression." By way of illustrating this last point, Williams read a number of minor shockers like "The Dance," in which female posteriors are described by a term which, in polite conversation, is restricted to designating the remains of cigarettes.

Exta Pound

When the visiting professors had

When the visiting professors had gone and the College had settled down for a sleepy weekend, Williams suffered from a recurrence liams suffered from a recurrence of his extreme nervousness. I suggested a quiet car ride through the southern Indiana countryside, and he agreed eagerly. We drove to the top of State Hospital hill, which provides a magnificent panorama of the Ohio and of the town of Madison, spread out like a Christmas garden village below. When we went by the hospital and I mentioned that it was for mental patients, Williams suddenly started talking about Pound: "Last time

May, 1968

THE CEA CRITIC

Page SEVEN

(Continued from page 1, col. 4)
sther money or fame: editors are related to the continued of the contin

# **HENRY JAMES**

Selected Fiction

### CONTENTS:

DAISY MILLER WASHINGTON SQUARE THE ASPERN PAPERS THE PUPIL THE BEAST IN THE JUNGLE THE JOLLY CORNER THE ART OF FICTION

Selected Passages from James's Notebooks and Prefaces.
Edited with an introduction and notes by Lean Edel

### EVERYMAN'S LIBRARY

New American Edition

\$1.65

E. P. DUTTON & CO., INC.

Quality plus convenience

The Shorter Edition of AMERICAN POETRY AND PROSE

Foerster

Charvat

HOUGHTON MIFFLIN COMPANY

### Fourteenth Regional CEA Unit Texas CCTE

At its annual conference Apr. -25, University of Texas, Aus., the College Conference of 24-25, University of Texas, Austin, the College Conference of Teachers of English voted affiliation with the College English Association and thus became the fourteenth regional CEA affiliate. On April 26, at the CEA breakfast, John Q. Hays (A. and M. College of Texas) was elected chairman, and Minia A. Williams (Abilene Christian College), secretary.

retary.
It was felt that the CEA "Five Point Program" was phrased in general terms, perhaps necessarily so, and it was suggested that the positive virtues such as courage and faith should be included. It was decided that, at Houston next spring, the humanities and industry would be taken up. The availability of at least one import-ant executive concerned about the liberal arts and industry and of Prof. Hays, who was co-ordinator at the 1952 CEA Institute and

who would guide the discussion,
"made this choice inevitable."
Prof. L. N. Wright, of the
Southwest Texas State Teachers College, San Marcos, was chosen to head a public relations committee. Its function is to address PTA, service clubs, and the like on the place of the liberal arts in modern life.

Commenting on the first meeting of our newest regional CEA affiliate, Prof. Ernest E. Leisy observes: "It seems to me that we are in good hands, and as we feel our way into our opportunities we shall be able to contribute some-thing positive to our profession."

### NECEA

Spring meeting, University of New Hampshire, Durham, May 9: "... a very successful meeting.
All the comment I heard was favorable.... The numbers were good enough to suggest a flourishing organization. ... Everyone was much impressed with Prof. was much Wheelwrights' morning address.
... Prof. Pearson gave a valuable
two-hour session on Pound's Mau-

Fall meeting: Wellesley Col-

lege, Oct. 31.
Spring 1954 meeting: University of Rhode Island, Kingston.

G NY CEA
The Greater New York CEA
met on the Columbia campus May 8 to discuss four general problems 8 to discuss four general problems which a poll by mail of the membership indicated to be current: "Introducing the College Student to Literature" (Chm. Harry Cayley, N. Y. U.); "Choosing from Our Literary Heritage" (Chm. Roderick Marshall, Brooklyn College); "English for Industry and Technology" (Chm. Brother Cor-mac Philip, Manhattan College); and "The Double Challenge: Our Freshman and His English Pro-

gram" (Chm. Donald Sears, Up-sala College).

As moderator of the general meeting, Lou LaBrant found several consistent themes in the discussions. The chief one is the need to consider carefully the individual college student. The socio-economic range is so great among students, the stages of linguistic assimilation so diverse,

#### Middle Atlantic CEA

Spring meeting. School of Lan-gauges and Linguistics, Georgetown University, Washington, D. C. May 2, 1953...a large turn-out ... Every speaker was excel-lent, and Mr. LaDrière was a skillout lent, and Mr. LaDrière was a skilful discussion leader whose remarks were excellent too. Luncheon at the Martinique was pleasant...Mr. William Ainsworth Parker, American Council of Learned Societies, stayed all day. He remarked that the material should be published...Mr. Hill and Mr. Tager spoke without manand Mr. Tager spoke without man-uscript. All the talks are worth reading, exactly as given...Mr. Lloyd came and he was excellent.

New officers elected: Mr. Robert Moore, George Washington Univ., president; Mr. Charles D. Murphy, Maryland, vice president. Mr. Thomas Marshall, Western Mary-Thomas Marshall, Western Maryland, brought national CEA greetings...General chairman, Mr. Archibald A. Hill, acting director, School of Languages and Linguistics...Program chairman, Miss Charlotte Crawford, Howard. Secretary-treasurer, John P. C. Mc-Carthy, U. S. Naval Academy, Annapolis

the representation of other world cultures so extensive, and the impacts of current world changes so differential that always the keynote must be flexibility in the
planning and conduct of courses.

Another theme Prof. LaBrant
found common to the discussions

was that now more than ever the college teacher of English must college teacher of English must face responsibility for getting to the core of the student's experiences, morally and behaviorally. Can we allow the student to classify books superficially and not find the relationship to his own conduct? Can we rate by external qualities of form rather than in relation to the person writing relation to the person writing— rather than in relatoin to fact and to truth?

Upon the suggestion of Acting President Grace Nutley a resolu-tion was passed to extend official thanks to Retiring President Carl LeFevre and sympathy in his present illness.

### available summer...

### THE ENGLISH NOVEL: Form and Function

By Dorothy Van Chent, Univ. of Vermont. A series of 18 studies, each of which consists of (a) an essay on the book's general structure and (b) an extensive set of questions for use in class discussion. The essays define and explore novelistic techniques as they arise for special investigation in the

prob. 500 pp. \$4.50

### RINEHART & CO.

232 madison ave. n. y. 16

Annual Meeting, Hamilton College, April 11, 1953—The "serious" session, held in the afternoon, devoted itself to the topic of "The place of contemporary literature in the under-graduate curriculum. The discussion was led by Prof. Artur Mizener of Cornell, who argued that what is commonly considered contemporary literature is already a historical period, to be considered with the same sort of meticulous scholarship accorded to earlier periods and with the same insistence on the understanding of its backgrounds.

Comments by Mr. Hyam Plutzik of the University of Rochester, Prof. John B. Hoben of Colgate, Prof. Carl Niemeyer of Union, Prof. Miriam Small of Wells, and others, emphasized the value of this discipline by virtue of its contemporaneousness and consequent special vitality. The conclusion: a place in the undergradute cur-riculum for modern literature as for other periods, but not a disproportionate place.

The after-dinner speaker was Prof. Basil Willey of Cambridge University, during the present semester a visiting professor at Cornell.

The afternoon session was attended by 75 and the dinner by 70. Officers for next year are: President (and program chairman), William T. Beauchamp, Geneseo dent (and program chairman), William T. Beauchamp, Geneseo State College; Vice-president, Frank D. Curtin, St. Lawrence University. Presumably the Advis-ory group (Koller, Meech, Law-son) continues as is.

GEORGE L. NESBITT Hamilton College, (President, NY

### Mich. CEA

Spring meeting, Saturday, April 25. "...Whitehall was brilliant. ...Ralph Miller becomes Sec'y-Treas.... In the year we have almost doubled our membership.

The Fourth Annual Writers' Conference will be held at the University of Connecticut, Storrs, June 28 through July 3. For information: Prof. Robert Wooster Stallman, leader.

A new approach to the short story, edited by Robert Gorham Davis-

### TIDA MODERN MASTERS

 An anthology of 29 stories, exploring the depth and the range of the work of ten outstanding modern short story writers.

ANDERSON MANN MANSFIELD FAULKNER HEMINGWAY LAWRENCE O'CONNOR **JAMES** CONRAD WELTY

HARCOURT, BRACE AND COMPANY 383 Madison Avenue, New York 17

## Bureau of Appointm

The CEA Bureau of Apments is maintained by Madeira (Box 472, Amherst, as a service to CEA member only charge, in addition to n CEA membership, is \$3.00 twelve-month registration. trants who are not CEA mer should include with their reg tion fee the annual members of \$2.50—\$1.00 for dues and for subscription to the CEA C Registration does not guar placement. Prospective empla are invited to use the service th CEA Bureau of Appointm (No charge.) MLA Conference on Lit

ture and Psychology Subscriptions to the News

ter of the Conference on Li ture and Psychology can be by sending one dollar to Leo F. Manheim, Floral Park, N.

Announcing . . .

## **GUIDE TO** COMPOSITIO

Hook-Ekstrom

GUIDE TO COMPOS TION features a fun tional, simple-to-comple TO COMPOS arrangement which m the student exactly when he is when he enters co lege. The student is guide constantly from practic to rules and generalize

Send for examination copy today

### J. B. Lippincott Compa

Chicago — Philadelphia

### USING GOOD ENGLIS

By Robert Warnock

- provides instructional rial in writing, corre with reading, plus a full of exercises.
- Available in Form A Form B, which contain pletely different exercis

Each Form 415 P \$2.75 List

SCOTT, FORESMA AND COMPANY

Chicago Atlanta D New York San Fran

Apparation of the control of the con

O ON

COSI fundaples con control con control con control con

Al Y Dal not